

RETAILER SURVEY

1. Your store is located:

<input type="checkbox"/> W-USA	<input type="checkbox"/> NW-USA	<input type="checkbox"/> South-USA
<input type="checkbox"/> Midwest-USA	<input type="checkbox"/> NE-USA	<input type="checkbox"/> SW-USA
<input type="checkbox"/> Texas-USA	<input type="checkbox"/> California-USA	<input type="checkbox"/> Canada
<input type="checkbox"/> Europe-UK	<input type="checkbox"/> Europe-North	<input type="checkbox"/> Mexico
<input type="checkbox"/> Internet	<input type="checkbox"/> Europe-South	<input type="checkbox"/> South America
Other:		

2. You operate:

- 1 store
- 2 stores
- 3 stores
- 4 stores
- 5 or more stores

3. CCG sales makes up approximately:

- 0-10% of annual totals
- 11-20% of annual totals
- 21-45% of annual totals
- 46-70% of annual totals
- 71-100% of annual totals

4. Non-collectible card game sales makes up approximately:

- 0-10% of annual totals
- 11-20% of annual totals
- 21-45% of annual totals
- 46-70% of annual totals
- 71-100% of annual totals

5. RPG sales makes up approximately:

- 0-10% of annual totals
- 11-20% of annual totals
- 21-45% of annual totals
- 46-70% of annual totals
- 71-100% of annual totals

6. Board game sales makes up approximately:

- 0-10% of annual totals
- 11-20% of annual totals
- 21-45% of annual totals
- 46-70% of annual totals
- 71-100% of annual totals

7. Miniatures (including clicky games) sales makes up approximately:

- 0-10% of annual totals
- 11-20% of annual totals

- 21-45% of annual totals
- 46-70% of annual totals
- 71-100% of annual totals

8. Do you carry comics?

- Yes
- No

9. Do you have a local discounter (discounts more than 20% off MSRP) that you directly compete against?

- Yes
- No

10. Do you feel internet stores on manufacturers sites unfairly compete with your store?

- Yes
- No

11. Do you feel PDF sales (such as those found at RPGNow and Drive Thru RPG) cut into sales of the same print titles?

- Yes
- No

12. How would you prefer to be contacted about new products from companies? (Check all that apply)

- E-mail
- Post Mail
- Catalog listings
- Company website
- None of the above

13. What Genre sells best in your store? (Please Rank, 1 as best selling)

Fantasy		Science Fiction	
Modern		Horror	
Pulp		Historic	

14. Do you use a electronic point of sale system?

- Yes
- No

15. Do you have a Local Area Network at your store?

- Yes
- No

16. What is your store's square feet? (If more than one, please state the largest)

17. How many years have you been in business?

Return to the Game Publisher's Association, HinterWelt Enterprises for a chance to win Millions!

Brought to you by:



The first 100 retailers to return this survey to Booth 313 Impressions Block, HinterWelt Enterprises receive a free lottery ticket.

You could win millions!